Procurement for Designing the Cover Page of the March and September Issues of Volume 06 of the Academic Journal "National Media Discourse Journal" - Year 2026

Bids are invited from freelance designers and professional design institutions for the submission of cover page design proposals and price quotations for the March and September issues of Volume 06 of the academic journal **"National Media Discourse Journal" – Year 2026**, from 17 November 2026 onwards.

The journal features contributions from university lecturers and veteran journalists and is published in accordance with the vision and mission of the Ministry of Health and Mass Media, in collaboration with the Department of Government Information and University Departments of Mass Media. The journal aims to promote high standards of professional journalism and broad media literacy in order to fulfil the social responsibility of promoting the responsible and effective use of modern mass media in Sri Lanka.

General Conditions

01. Each designer or design institution may submit only one design for the cover page of each issue of the "National Media Discourse Journal". If a designer or design institution wishes to submit designs for both issues, a separate design must be submitted for each issue.

02. The maximum payment for one cover page design shall be Rs. 30,000.00

03. No payment will be made to designers or design institutions for the cover page designs submitted to the Department of Government Information, **except for the selected cover page designs**.

04. The March issue of the "National Media Discourse Journal" has been compiled with research articles in both Sinhala and Tamil languages, while the September issue has been compiled in English as well, in addition to Sinhala and Tamil languages. Therefore, the cover page for the March issue should be designed in both Sinhala and Tamil, while the September issue should be designed in English, along with Sinhala and Tamil.

05. The cover page of the "National Media Discourse Journal" should reflect a modern, innovative and internationally relevant academic identity. The visual design should represent the close relationship between media, democracy and social development through a simple, attractive and contemporary design approach.

The overall design of the cover page should be appropriate for an academic research journal and should enhance the professionalism, credibility and scholarly reputation of the journal. The cover page should be designed with high aesthetic standards, while maintaining a contemporary and timeless visual appeal.

Therefore, in designing the cover pages, special attention should be given to the theme relevant to each issue**.**

- 2026- March – Media Networking, Democracy, and Social Development
- 2026- September - Media Netocracy, Industry and Professionalism

06. Freelance designers are required to submit their proposed design along with a curriculum vitae (CV) containing their personal information, educational qualifications, and professional qualifications. They should also submit a certified copy of their National Identity Card**,** samples or copies of cover page designs of any previously designed journals, if applicable, together with the respective charges. (Applicants possessing a bachelor's degree in Design shall be considered to have an additional qualification).

07.The design institutions are required to submit their design, a certified copy of the business registration certificate, and the cover page designs for any previous journals, if any, along with their copies.

08.When presenting their proposals for the cover page design, the design must adhere to the specified criteria, be printed, and be placed in an envelope, which should display the journal's name and the issue on its exterior. The prices and other information should be enclosed in another envelope and should be clearly noted as "Prices and Other Information" in the top left-hand corner of the envelope, along with the name of the designer/design institution, the name of the journal, and the issue on it. These two envelop should be separately sealed and enclosed in an another enveloped and sealed and handed over. The name of the procurement, the name of the designer, and the name of the issue should be clearly stated on the top left-hand corner of the envelope.

09. All bids shall be submitted by registered post to the following address or delivered by hand to the Media Research Division of the Department of Government Information on or before 12.00 noon on 03 December 2026.

Department of Government Information, No.163, Polhengoda, Colombo 05

10. Further information could be obtained by contacting the following mobile number.

071- 6 383 083 –P.H. Liyanage

11. Special attention should be drawn to the following specifications and designed accordingly.

Cover
- Inches 9*7 (228.6 mm * 177.8 mm)
- Full Colour (Full colour, with Gold or Silver Foiling if recommended by the designer).
- Should be printed in 360 gsm Gloss Art Boards
- If the Department requires any further revisions, the designer shall be able to make such revisions, subject to a maximum of three (03) revisions.